



February, 2010

## Join us!

The next State Committee/Lions Advisory Council meeting is scheduled for Saturday, March 6, from 10 a.m. to noon at the [Zilwaukee Administration Building](#). As always, we welcome and encourage the **I Joined!** Team to join us!

Because our big focus this year is **I Joined!** Phase II, please bring with you a list of events in your district that may benefit from having an **I Joined!** Donate Life Station. A contact for the event would also be most appreciated.

The [Zilwaukee Administration Building](#) is located at 319 Tittabawassee, Zilwaukee, MI.

Please RSVP to [aclaerhout@michiganeyebank.org](mailto:aclaerhout@michiganeyebank.org) or (800) 247-7250, ext. 2304 by February 26.

## Community Partners

The Community Partners Program is a part of **I Joined!** Phase II that offers popular community venues, retailers and gathering places a way to support their communities, align with an important cause, and gain valuable publicity through the Eye-Bank's Community Partners program promotions.

**Organizations interested in becoming Michigan Eye-Bank Community Partners will be asked to do at least one of the following:**

- Host a Donate Life Station, to be staffed by Michigan Eye-Bank volunteers, periodically throughout the year. There is no cost to the Partner, and the Station will be set up in a way that does not disrupt business. However, it must be visible and accessible to customers or others entering the facility. The length of time the station will be on site is negotiable, but is usually expected to be at least two hours and be managed by one or two Eye-Bank volunteers.
- Provide all employees with information about eye, organ and tissue donation, supplied by the Michigan Eye-Bank, and ask them to document their wishes regarding donation – either by joining the Michigan Organ Donor Registry or by indicating alternative wishes on a wallet card. Organizations with a 100% employee response rate will be recognized as “100% Partners” of the Michigan Eye-Bank. Not all employees have to choose donation in order to participate – they just have to make their wishes known.
- Link to the Michigan Eye-Bank's Web site from the organization's Web site. The Eye-Bank will publish Web links to all of its Community Partners.
- Provide Michigan Eye-Bank and other donation-related materials to customers. Materials will be supplied by the Eye-Bank and can be placed on checkout counters, lobby tables, guest tables or even in bags.



### Benefits of Community Partners:

- Receive free publicity via the Michigan Eye-Bank's Web site, [www.michiganeyebank.org](http://www.michiganeyebank.org), and in print materials featuring the Eye-Bank's Community Partners program.
- Receive additional publicity via press releases that announce the partnership, acknowledge the partner's support and encourage patronage among members of the community. Releases will be issued by the Michigan Eye-Bank, and distributed to local media.
- Receive materials supporting the Eye-Bank's important mission, for distribution to customers/clients and employees.

**If you know of an organization that may be interested in becoming a Community Partner, please contact Alison Claerhout at (800) 247-7250, ext. 2304.**

## I Joined! Phase II events and donor registration progress:

### SD 10

4 events completed  
4 events scheduled  
136 people signed up

### 11A-1

1 event completed  
4 events scheduled  
20 people signed up

### 11A-2

5 events completed  
2 events scheduled  
273 people signed up

### 11B-1

7 events completed  
12 events scheduled  
136 people signed up

### 11B-2

5 events completed  
2 events scheduled  
176 people signed up

### 11C-1

3 events scheduled

### 11C-2

9 events completed  
19 events scheduled  
209 people signed up

### 11D-1

1 event completed  
27 people signed up

### 11D-2

1 event completed  
2 events scheduled  
182 people signed up

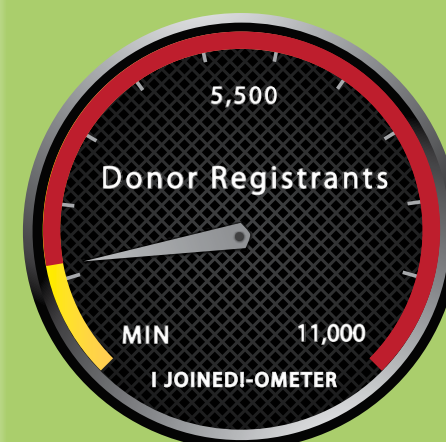
### 11E-1

7 events completed  
16 events scheduled  
371 people signed up

### 11E-2

1 event completed  
2 people scheduled

Fast track to saving lives!



Since June, 2009, 1,530 names have been added to the Michigan Organ Donor Registry at **I Joined!** Phase II events.